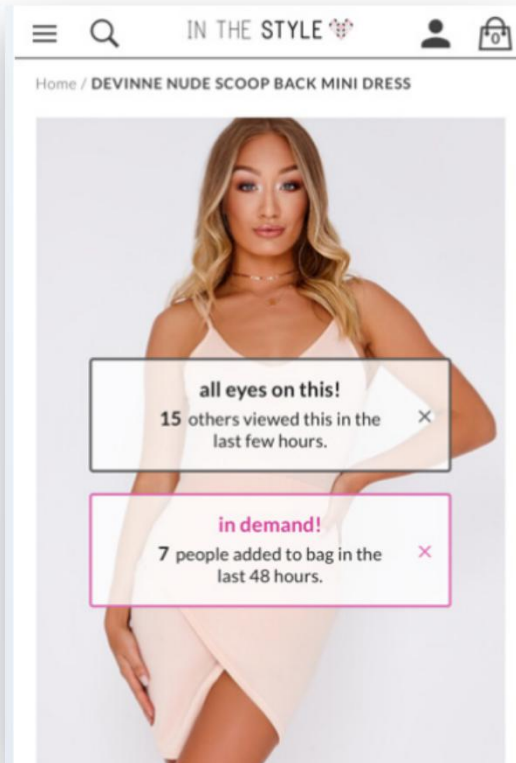


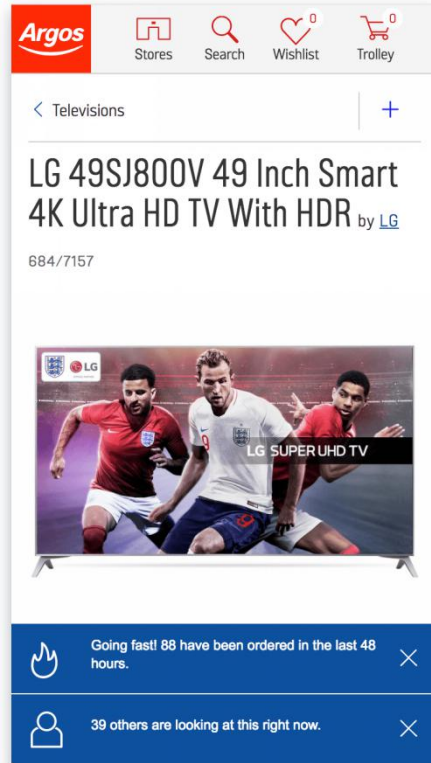
taggstar



Home / DEVINNE NUDE SCOOP BACK MINI DRESS

all eyes on this!
15 others viewed this in the last few hours.

in demand!
7 people added to bag in the last 48 hours.



Argos

Televitions

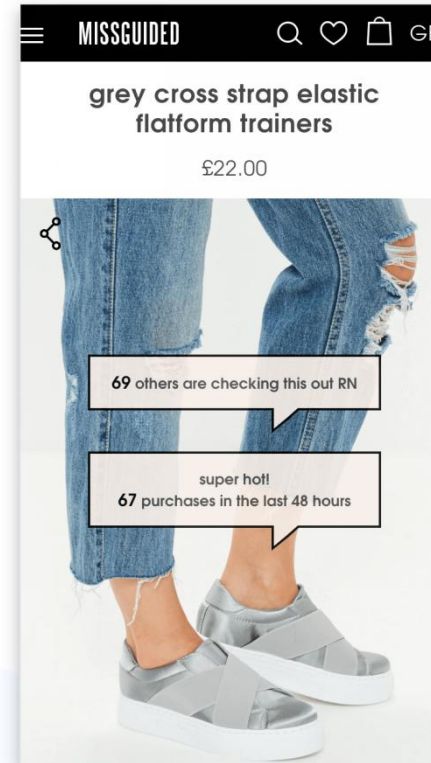
LG 49SJ800V 49 Inch Smart 4K Ultra HD TV With HDR by LG

684/7157

LG SUPERUHD TV

Going fast! 88 have been ordered in the last 48 hours.

39 others are looking at this right now.



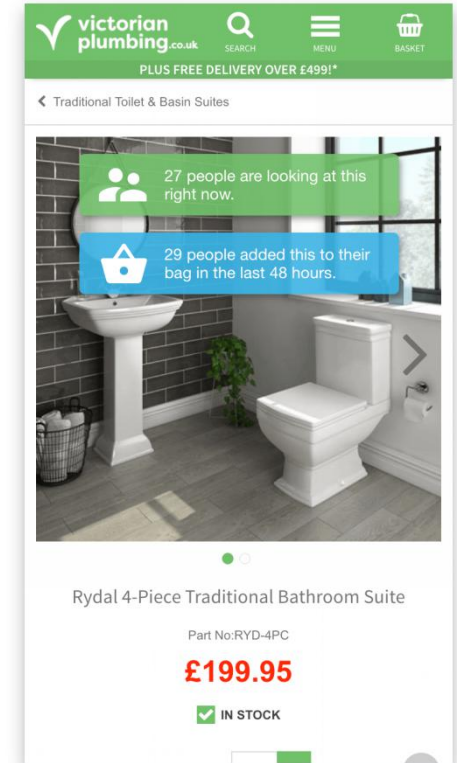
MISSGUIDED

grey cross strap elastic flatform trainers

£22.00

69 others are checking this out RN

super hot!
67 purchases in the last 48 hours



victorian plumbing.co.uk

Traditional Toilet & Basin Suites

27 people are looking at this right now.

29 people added this to their bag in the last 48 hours.

Rydal 4-Piece Traditional Bathroom Suite

Part No:RYD-4PC

£199.95

IN STOCK

EXPERTS in SOCIAL PROOF MESSAGING up to **12%** uplift in eCommerce conversion

TOP REVENUE GENERATOR FOR ECOMMERCE BUSINESSES

Popularity Messaging



35 people looking at this right now

Trending Messaging

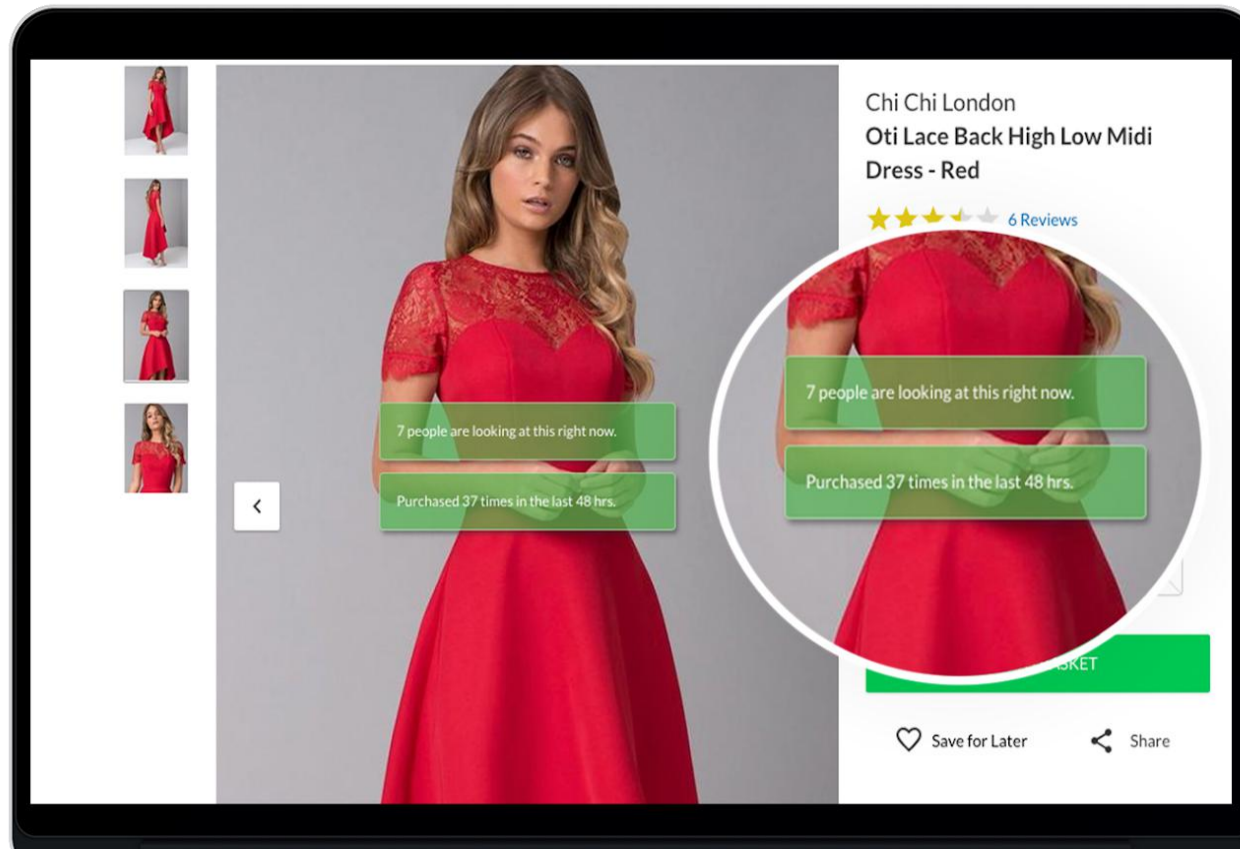


Top trending now!
55 sold in the last 5 hrs.

Scarcity Messaging



ONLY 5
left in your size



Urgency Messaging



GOING FAST! 45 people ordered now for next day delivery.

Review Messaging



95% of people rated this **5 stars**.

Authority Messaging



Must have!
Our look book best seller

VALIDATION



THE CHELFIE





GLOBAL SOCIAL PROOF

Aggregate the *global popularity of products* to build momentum in new markets.

Leverage the power of global social proof to highlight your product trends and quickly grow your new markets



MISSGUIDED 🔍 ❤️ 🛒 GB

free uk next day delivery
hurry ends in 32m 20s

MISSGUIDED 🔍 ❤️ 🛒 de

Kostenloser Standardversand
ab 100€

MISSGUIDED 🔍 ❤️ 🛒 PL

darmowa przesyłka
na zamówienia powyżej 250zł

MISSGUIDED 🔍 ❤️ 🛒 FR

livraison gratuite dès 50€
par ici pour en savoir plus

peace + love nude fringe
embellished crop top

Peace + Love Nude Crop-
Trägertop mit Perlen-Fransen

peace + love cielisty krótki
top

crop top nude à ornements
peace + love

£50.00

75,99 €

249,99 zł

75,00 €

51 others are checking this out RN

super hot!
56 purchases in the last 48 hours

51 Personen haben sich diesen Artikel kürzlich angesehen

Super heiß!
56 Käufe in den letzten 48 Stunden

51 osób patrzy na ten produkt właśnie teraz

super hot!
56 zamówień w ostatnich 48 godzinach

51 personnes sont en train de regarder cet article

Au top!
56 achats dans les 48 dernières heures





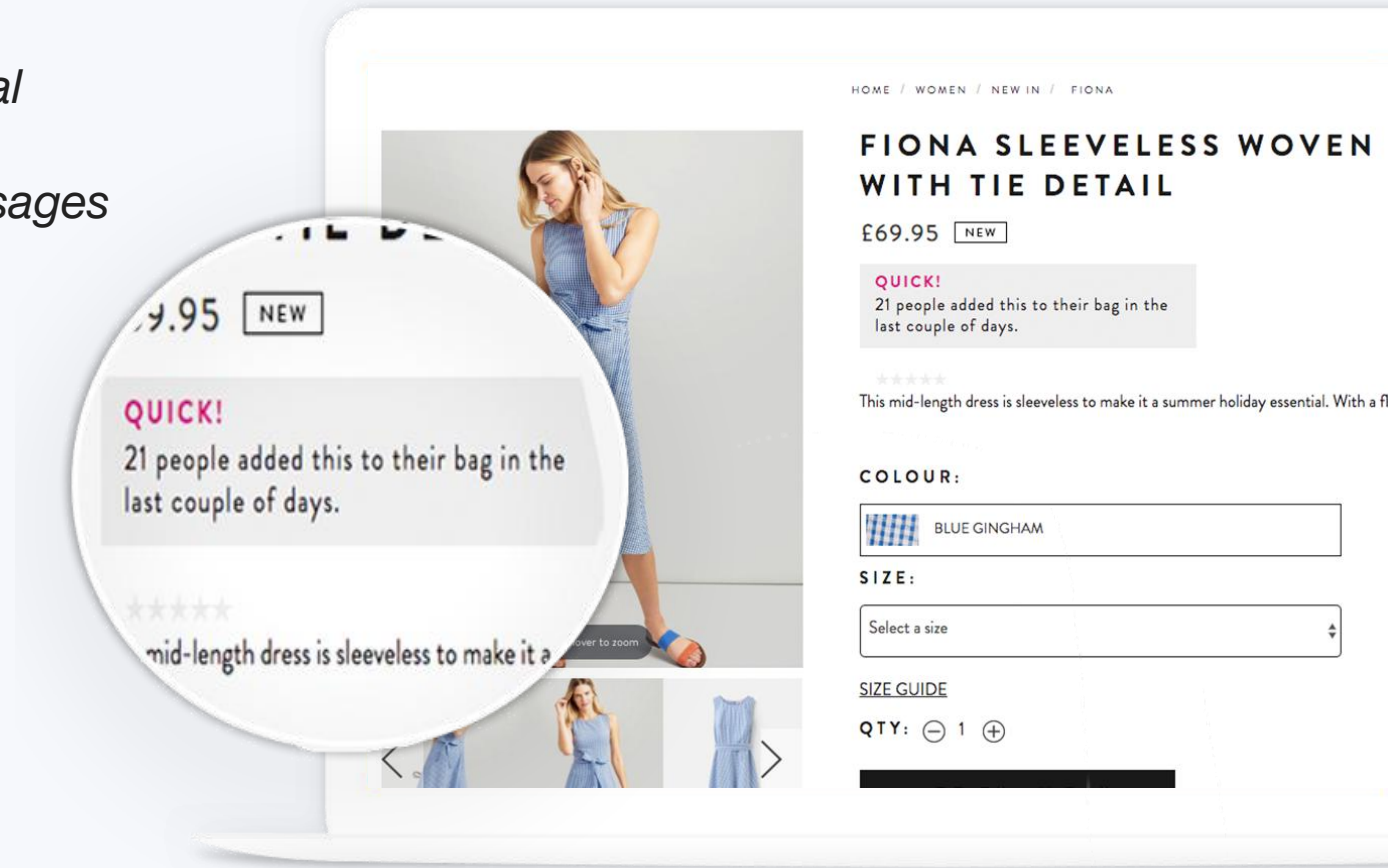
6% boost to revenue & conversion rate

1.5% increase to add-to-cart rate

2% reduction in cart abandonment

0.7% improvement in average order value

- ★ Better customer experience & revenue uplift goal
- ★ Popular, trending, add-to-bag social proof messages
- ★ PDP & basket pages
- ★ Three countries: **USA, UK & Germany**
- ★ Taggstar shown across all product categories
- ★ Conversion uplift achieved **before 30 days**
- ★ 2019 roadmap to add new experiments & message types



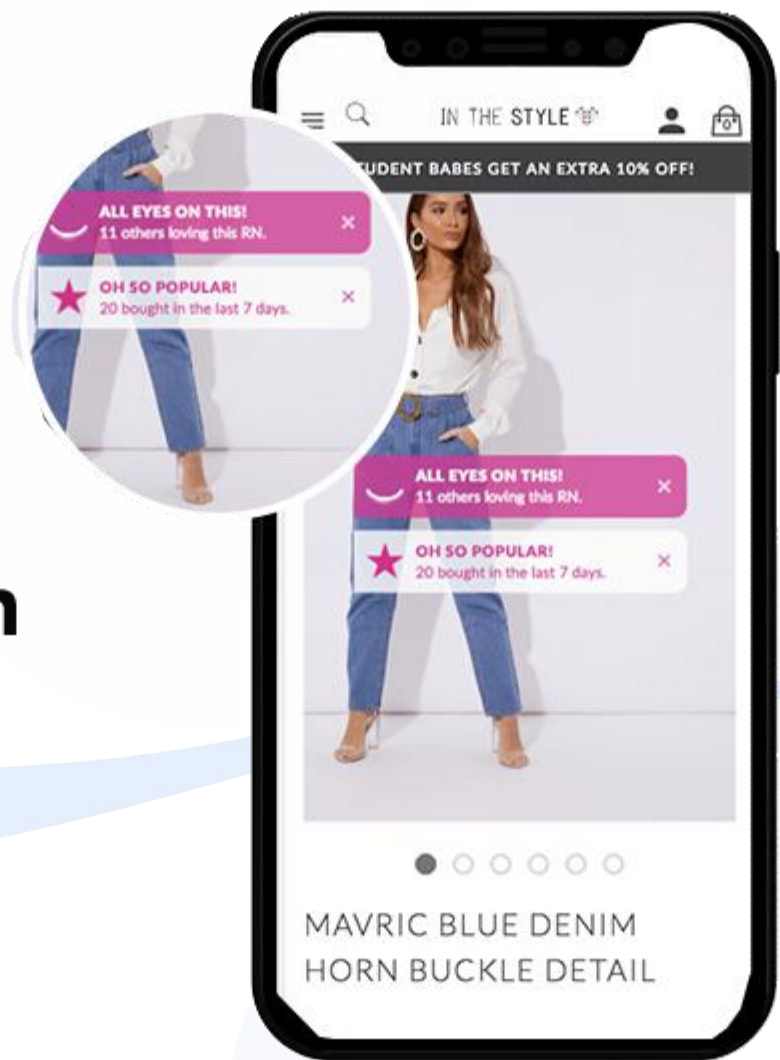
*correct as of Feb 2019

SCALABLE WITH HIGH ROI

Increases eCommerce **conversions** by up to **12%**

1.2 billion API requests per month

99.9% platform availability



74 international websites

15 languages live

AWARDS:



OVER 1 BILLION MESSAGES A MONTH FOR THE LARGEST INTERNATIONAL RETAILERS

hotter®

milletts

MATALAN



Joules

N A-K D

simply be.

IN THE STYLE



MISSGUIDED

JD Williams



TESSUTI

alpharooms.com

Jacamo



Littlewoods

VictoriaPlum.com



BROWN BAG



AKTIESPORT

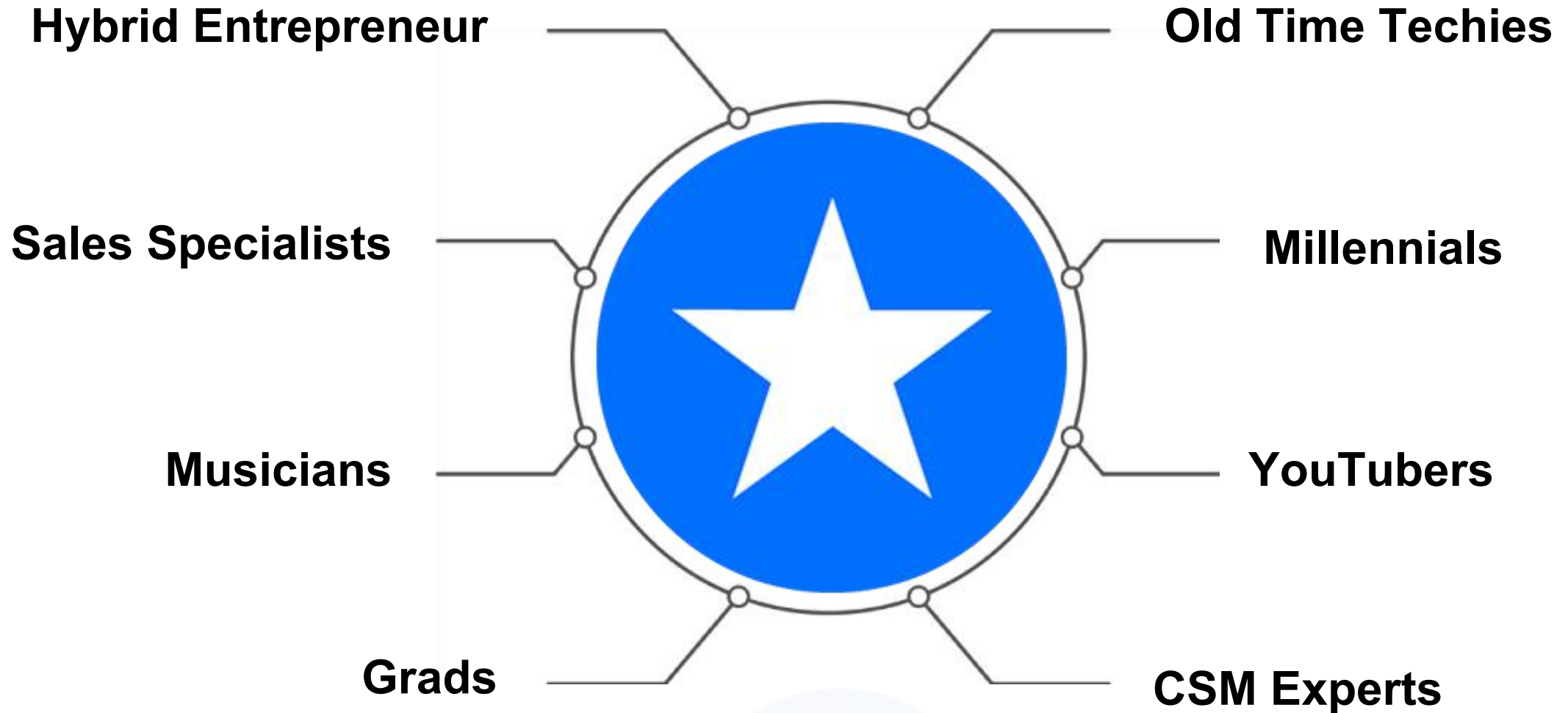
fashion

Blacks

PERRY

HARVEYS

ENTREPRENEURSHIP & TEAM





THANK YOU

COME SEE US AT **POD 16 TO DISCUSS TRIALS**

TOM WEEKS
TOM@TAGGSTAR.COM